

ZACH BRAUNFELD

Santa Barbara, CA | 610-608-2410 | braunfeld@ucsb.edu | [LinkedIn](#) | [TutorZed](#)

EDUCATION

University of California, Santa Barbara

B.A. Economics

Technology Management Certification

Expected Jun 2028

GPA: 3.85/4.00 | Major GPA: 4.0/4.0

SAT: 1550 | 790 Math

EXPERIENCE

REIT Intern

CenterSquare Investment Management | Real Estate Investment Firm with \$15B+ AUM

Conshohocken, PA

Jul 2026 - Aug 2026

- Built and deployed a VBA-powered REIT KPI & guidance analytics platform adopted by the entire U.S. REIT team, standard to all sectors, automating tracker creation, growth analysis, same-store pool adjustments, and future-KPI integration.
- Standardized thousands of company-reported metrics into 331 KPIs across 12 REIT sectors and 120+ public companies, improving company comparability and accelerating analysis.
- Partnered with three analysts and two portfolio managers to structure data feeds for integration into the firm's broader analytics platform, reducing manual workflows, and integrating current charts and models into broader database.
- Built an automated consensus earnings tracker for 150+ REITs, monitoring current estimates, forward growth, 18-month revisions, and enabling access for non-terminal users.

Founder & CEO

TutorZed LLC | Education Media & E-Commerce Company

Remote

Jan 2021 - Present

- Independently founded and scaled an education-media company to 2.5M followers and 550M+ **views** across TikTok and Instagram by producing and testing 300+ original videos – currently branching into Facebook and seeing rapid growth.
- Launched a four-product line and designed e-commerce site; managed two overseas factories, pricing, margins, and factory-direct fulfillment, generating 1,500+ orders and \$15K+ in product sales with 71% margins.
- Secured 16 ed-tech brand partnerships and four repeat partners, generating \$20K+ in sponsorship revenue; also brought in an additional \$12K+ from platform monetization, with all streams bringing in total revenue of \$47K+.

Strategy & Business Development Intern

New Business AI | Early-Stage AI Consulting Firm

Remote

Jul 2023 - Sep 2023

- Developed practical AI implementation recommendations for small-business clients and supported go-to-market execution through marketing content, prospect research, and LinkedIn outreach.
- Researched and conducted outreach to 60+ early AI-tool companies about prospective partnerships.
- Redesigned the logo and created branding packages adopted by the company using Adobe Illustrator.

Growth Equity Intern

Susquehanna Growth Equity | SaaS-Focused Growth Equity Firm with \$4.6B+ AUM

Bala Cynwyd, PA

Aug 2022 - Sep 2022

- Screened 30+ SaaS companies by evaluating business plans, markets, competitive opportunities, and management teams; synthesized findings into investment-screening reports and presented competitive analyses to management.

LEADERSHIP

VP of Brotherhood

Kappa Sigma Fraternity, UCSB Chapter

Isla Vista, CA

Mar 2026 - Jun 2026

- Coordinated two weekly activities for a 120-member chapter; led a six-person committee allocating a \$2.5K budget.
- Presented weekly reports and hosted weekly discussions for future brotherhood activities at chapter meetings.
- Increased participation versus prior quarters, with average attendance exceeding 60 members across brotherhood events.

President

Lucy Belle's Rainbow, Harrington Chapter

Rosemont, PA

Sep 2022 - Jun 2024

- Led five officers, grew membership from 30 to 70+, and raised \$1.5K to provide art supplies for pediatric cancer patients.

SKILLS

Technical Skills: Excel, VBA, PowerPoint, Word, Outlook, Adobe Creative Suite, Codex, Claude Code, Bloomberg Terminal

Professional Skills: Social Media Strategy, Public Speaking, Financial Analysis, Client Relationships, Data Analytics

ADDITIONAL INFORMATION

Awards: National Merit Semifinalist; DECA International Finalist, 2x States Top 5, 1st Regionals; Kappa Sigma Brother of Year

Relevant Coursework: Business Administrative Writing, AI in Business, Microeconomics, Econometrics, Financial Accounting

Interests: Guitar, Surfing, Country & Bluegrass, Running & Calisthenics, Soccer, DJing, Philly Sports, Travel (20+ Countries)